



First Teacher/PW! Update

- PW! Update was started in 2017 there were 410 subscribers.
- 2018 we had 495 subscribers - published weekly.
- 2021 we had 533 subscribers – published weekly.
- In September 2022 PW! had 500 and about 500 were given to us by First Teacher with the closing of Parenting Matters and retirement of Cynthia Martin. Cynthia wanted PW! to continue the First Teacher newsletter that was snail-mailed out to subscribers. The cost of the publication was about \$56,000 per year for editor and cost of printing and mailing. PW! did not have the resources (funding or staff) to do that. We continued to publish weekly with breaks for holidays.
- In January 2023 PW! Update became “First Teacher/PW! Update” with total subscribers just over 1,000. This week’s subscriber count is 1109. In June we decided to publish the 1st and 3rd Tuesdays to not conflict with United Way’s 2nd and 4th publication dates.
- As of September 6, 2023, we have 1,109 subscribers.

Current Format:

- **Announcements**
- **Calendar & Events**
- **Parenting**
- **Infants/Toddlers**
- **Preschool**
- **School-Age**
- **News and Research**
- **Employment Opportunities**
- **Grants and Funding Opportunities**

Each issue takes 10-15 hours to research, format, and publish. Articles and information are gathered from other organizations, Facebook, and submissions with focus on our Clallam County service area. I would like to receive items you think would be good to disperse to the community. **Please submit to tracey@pw4kids.org by noon the first and third Monday of each month.**

Past issues (April 2021 to September 2023) are available on our website www.pw4kids.org