## 2023 Goals Review

## **Increase Community Awareness**

Continue to inform businesses, governmental leaders, and the public about the needs and importance of licensed child care and child care providers in Clallam County.

- Use print and social media (Article in the Peninsula Daily News Peninsula Family Today section January), Prevention Works Newsletters
- Presentations to service clubs, government groups, parenting classes (spoke to 2 service groups Spring 23)
- Participate in Job Fairs throughout the county (Fall (10/19) Spring (3/23) 5 Job Fairs, including Forks)
- Contact high schools for career days (met with students at Lincoln High School)
- Connect with Peninsula College advisors regarding careers in child care

## **Increase Accessibility of Licensed Child Care**

Work toward increasing accessibility of child care.

- Advocate for and support the creation of new licensed child care centers and homes in Clallam County
- Support the licensed child care needs in the west end of Clallam County (advised EDC about a child care center in Clallam and connected EDC staff with Marie Keller of Imagine Institute)
- Establish opportunities for extended hours (early morning, evening, and weekend) in licensed child care centers and/or homes

## <u>Leverage Resources and Support for New & Existing Licensed Child Care Providers</u>

Generate additional support for child care providers.

• Inform the business community on how to become a family-friendly work place

- Continue to be a conduit for federal, state, and local funds for licensed child care (wrote letters of support for creating new child care centers)
- Continue to work with Imagine Institute to increase in-home family child care providers